SOCIAL MEDIA TRACKER

CRAFT INDUSTRY alliance

Starting Date: Followers: End Date: Followers:

Date	Time	Post Description	Clicks	Reactions	Shares

7 Day Actions: 7 Day Page Views:

7 Day Page Likes: 7 Day Reach:

7 Day Engagement:

SOCIAL MEDIA TRACKER

CRAFT INDUSTRY alliance

Starting Date: Followers: End Date: Followers:

Date	Time	Post Description	Main Hashtags	Likes	Comments	Total Daily Impressions	Total Daily Reach	Total Daily Profile Views

Total Clicks for the Week:

SOCIAL MEDIA TRACKER

CRAFT INDUSTRY alliance

Starting Date: Followers: End Date: Followers:

Date	Time	Pin Description	Impressions	Clicks	Saves

Average Daily Profile Impressions: Average Daily Profile Viewers:

Average Monthly Viewers: Average Monthly Engaged:

Your Site Avg. Daily Impressions: Your Site Avg. Daily Viewers:

SOCIAL MEDIA TRACKER

CRAFT INDUSTRY alliance

Starting Date: Followers: End Date: Followers:

Date	Time	Tweet Description	Main Hashtags	Likes	Retweets	Comments

28 Day Total Impressions: 28 Day Total Profile Views:

28 Day Mentions: